

## FUORISALONE MILAN 2015 UNDER A DIFFERENT LIGHT, THE LIGHT OF "UNICA"

EVENT: "Like a star: Unica, the unveiling touch of the Magic Mirror"

The UNICA product line, from the professional make-up world to the design world: at home, feeling like a star.

On the occasion of the diffused exhibition "Fuori-Salone" in Milan, we kindly invite you to mirror yourself under a absolutely new light: the light of [www.lineaunica.com](http://www.lineaunica.com). This is the brand new collection of mirrors and furnishings of Cantoni. Cantoni, company from the little Republic of San Marino (an enclave inside of Italy) is already renowned worldwide because of the "suitcases with the legs and the lights", which now, after almost twenty years after their debut, have become distinctive icons in the world of beauty art. **Cantoni**, today, is going to propose a new revolution in the care of self, switching its studies on the light from the make-up professional world in the furnishing and design one.

The mirrors, the beauty corners and the backlit panels of the Unica product's range is going to enrich the exhibition days in Milan with a breath of style and functional innovation. The absolutely exclusive system of light named "I-Light" is the wonderful beating heart of the entire world of Unica.

The presentation event of Unica by Cantoni, titled "**Like a star: Unica, the unveiling touch of the Magic Mirror**" will be set up at Spazio 900, in Via Garibaldi 42 (Brera Design District), Milan, from April the 14th to 19th, from 10.00 a.m. to 9.p.m. The event tells how a light touch can transform our ego and make it valuable and unique.

### "DESIGNED BY EXPERIENCE"

Unica project was born from the experience on the professional field and from a request of our customers. Melanie Dainese, project manager: "The market was insistently asking us for products that could strongly evoke the style and sensations of a theatrical dressing room or a **Hollywood film set**. Cantoni has developed the idea that these mirrors should not just mimic the appearance of typical backstage mirrors, but should unite the style of the theatre world with clean and essential styling and a really functional light technology. Every piece of Unica is a piece of art, realized with an alchemy of experience, innovation and magic."

The ambitious goal of Unica is to bring a change of perspective in the design of Atelier, Boutique, Luxury Hotels and home furnishings: the light and the reflection are no longer furnishings, but become primary actors around which to build the full environment.

In [this page](#) you can find files, catalogs and photos leading you in the Unica's magic. The site <http://www.lineaunica.com> will be constantly updated.

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