



VENICE - ITALY

Attention to design, technological innovation and use of cutting-edge materials have always been the bases of Gaggio's key principles, a leading company in the production of professional parasols in Italy and Europe.

The company boasts roots in the province of Venice, and develops on an indoor area of 2500 square metres and 6000 square metres outdoors, dedicated to the showroom of the entire production range.

The professional parasol conceived by Gaggio combines functionality and resistance to the elegance that is never expected from a work tool. The know-how acquired in over fifty years of production of automatic curtains translates nowadays in products with optimised weights and sizes and perfectly self-balanced mechanisms.

A Gaggio parasol is designed to be durable. In order to attain this result, the opening systems use the least number of components that may be subject to wear. The company's passion for sailing reflects in the choice of high quality materials to ensure utmost durability and resistance against atmospheric agents. The tailoring fabric, the operating mechanism as well as the tiniest details, represent the perfect combination between attention to design and product quality.

Gaggio positions the parasol at the centre of the space, integrating domotics and garden furnishing accessories. Thus a modular system of elements is conceived, which co-habit in perfect harmony.

The company's production addresses demanding and careful customers that use the parasol professionally and also for other purposes.

The Contract Line mainly addresses the ho.re.ca. sector and is structured in order to satisfy any need in terms of sizes, handling, use and customisation.

The Design Line was conceived from the collaboration between the company and Studio Roberto Pamio + Partners, enriching the large range of Gaggio products with a line of professional design parasols. The first result of this collaboration is Pyramid, developed on the basis of a new and revolutionary patent concerning parasols made with back-lit rigid panels.

The success of Pyramid confirms the company's choice to develop multi-functional and aesthetically appealing parasols. The Design Line will be enriched with numerous new products thought to satisfy the market's needs.

Innovation underlies the success of Gaggio parasols; to continue in this direction, the company is employing a greater number of resources in researching advanced technological solutions.

The best ideas spark from comparative debates. Gaggio deems more and more essential the collaborations with external companies in order to diversify the proposal and increase the added value of its products.

The quality of Gaggio products does not go unobserved, confirmed by the constant expansion towards new international markets. The company is investing to promptly and better respond to the requests of a vast, diversified and demanding clientele.