



SCUOLA DEL DESIGN
DIPARTIMENTO DI DESIGN
CONSORZIO POLI.DESIGN

POLIMI DESIGN SYSTEM

The School of Design The Design Department The POLI.design

compound the Design System
of Politecnico di Milano
a unique center for research,
education and promotion
of Design

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THE SCHOOL OF DESIGN

The School of Design of Politecnico di Milano is today the largest international university for the education of product, communication, interior, service and fashion designers, both by number of students and by teaching staff. Around 4000 students, over 400 professors and lecturers are working and studying in the Bovisa Campus in the North West area of the city. Many professionals come and teach in all courses and offer to our students a first direct link to industry, studios and agencies needs and expectations, works and methods. All courses are enriched by the multidisciplinary approaches, by the technical innovations and researches specific to the Politecnico tradition.

The School of Design of the Politecnico di Milano is also a window on the world:

- several courses at master level are **fully or partially taught in English**;
- more than 20 **worldwide visiting professors** come to teach in the programs and lead international workshops or studios;
- classes count more and more international students, both for exchange or full-time programs;
- **mobility programs** are organized with 160 schools in Europe and 50 schools in other continents;
- international placements are sustained by the **Erasmus** plus program;
- **double degrees Masters** can be attended with two famous Chinese universities in Shanghai and Beijing for Interior Design, in Shanghai for Pssd, while for Design and Engineering with the French Ecoles Centrales;
- **special networks such as MEDes and Gide** are giving students special opportunities in Europe;
- The School delivers courses with the **School of Fashion and Design, Goenka Group**, in New Dehli, Gurgaon, India;
- the school hosts the **FIT in Milan** a prestigious program that provides third and fourth year Fashion Design students with an opportunity to spend one or both of their final two years on our campus. This is a truly global experience, with industry critics and internships offered in the Italian fashion industry;
- the school will host the next general assembly of **Cumulus Association**.

Courses are divided into two levels

Laurea (Bachelor of Science degree) of 3 years for 180 credits
Laurea Magistrale (Master of Science degree) of 2 years for 120 credits.

Courses available at Laurea Bsc are:

- Product design
- Communication design
- Fashion Design
- Interior design

Courses available at Laurea Magistrale Msc are:

- Product design for Innovation
- Communication design
- Design for the Fashion System*
- Interior design*
- Design & Engineering*
- PSSD - Product Service Systems Design*
- Yacht & Cruising Vessel Design (La Spezia, Genoa, Milan)

*fully or partially in English

<http://www.design.polimi.it/>

THE DESIGN DEPARTMENT

The Design Department, former INDACO Department (Industrial Design, Arts, Communication and Fashion) has the mission to **promote innovation, development and integration of design** culture and methodologies in the socio-economic system.

The research objectives:

- to act as a place of theoretical, critical, scientific, and cultural debate about the relationship between design & industry, and design & society;
 - to create a **system of multidisciplinary connections** with the whole range of scientific and technical skills.
- The educational goals:
- to support the School of Design and other national and international Schools in the **development of their educational programs**;
 - to collaborate (at International and National level) with other Schools and other public and private subjects in order to **develop educational initiatives**.

The Design Department has created a cluster of laboratories suitable both for didactic experimentation and for specialised research. They are the **greatest world center supporting research and didactics in design processes**, in an area of around 10,000 square metres inside the Politecnico Bovisa campus in Milan.

<http://www.dipartimentodesign.polimi.it/>

The Design research PhD program, Dottorato in Design, inaugurated in 2008 at the Politecnico di Milano, is run by the Design Department with the collaboration of the Department of Mechanics and the Department of Chemistry, Materials, and Chemical Engineering.

The program aims to **cultivate researcher-designers** who will contribute original knowledge to the field of design by tackling the problems and identifying the potential of contemporary society. Their contribution may be brought to bear in:

- creating designs, visions, and proposals (research through design);
- developing tools and methods to put these into practice (research for design);
- critical analysis of design and its application domain (research on design).

The Design research PhD program is internationally acknowledged as a **center of higher education in design**.

It is the only curriculum in Italy entirely focused on the disciplinary aspects of design and it carries on the legacy of the former PhD program in industrial design, inaugurated in 1991, which was the **first program in the field of design** in Country.

<http://phd.design.polimi.it>

POLI.DESIGN CONSORTIUM

Tradition, innovation, quality, and networking with companies and institutions are the pillars of POLI.design, a Politecnico di Milano consortium, making it a worldwide point of reference for **post-graduate training**.

With offerings that include more than 20 university master's programs and 30 advanced professional training programs, all devoted to exploring design culture across the board, POLI.design provides young university graduates and professionals who want to **specialize or to improve their training** with instruction programs to cover a variety of application domains.

These range from industrial products to interiors, from fashion to communication, and from services to cultural projects.

As part of the Design System of the Politecnico, POLI.design beckons **the most highly qualified faculty**, allowing theoretical lessons to be blended with the use of workshops and experimental laboratories on the Bovisa campus that are among the most advanced such facilities in Europe. Furthermore, **seminars**, as well as **field studies** and **internships** at companies and design studios, bring learners into the heart of the professional design world.

The masters are:

- Accessory Design
- Art Direction & Copywriting
- Brand Communication
- Color Design & Technology
- Exhibition Design
- Industrial Design Engineering and Innovation
- Industrial Design For Architecture
- Interior Design
- Interior Retail Design and Management
- Lighting Design & Led Technology
- New Tech Style Design. Textile Experiences
- Planning Culture
- Premium Design Management
- Service Design
- Social and Collaborative Housing
- Social Network Influence Design
- Strategic Design
- Sustainable Environment and Architecture
- Transportation & Automobile Design
- Urban Interior Design
- Yacht Design


EXECUTIVE

- Design for Luxury
- International Executive Master in Interior Design
- Design Management For Innovative Environments

<http://www.polidesign.net/>



AN INTERNATIONAL
COMMUNITY
FOCUSED
ON DESIGN



A CENTER
WHERE RESEARCH
MEETS DESIGN



100 EXPERTS
FOR HUNDREDS
DESIGN EXPERTISES



SOCIAL AND
TECHNOLOGICAL
INNOVATION
PROJECTS



THE POLIMI DESIGN SYSTEM IS...



A WORLDWIDE
REFERENCE FOR
POST-GRADUATE
EDUCATION



EXPLORE DESIGN
CULTURE FROM
A TO Z



A PLACE WHERE
YOU FEED
YOUR CREATIVITY



HISTORY LEADS
TO THE FUTURE
OF DESIGN MAKING



WHERE CRAFTS
AND KNOWLEDGE
MEET TECHNOLOGIES