



2015 Fuorisalone Event
The Measure of Lightness
Four companies talk about themselves

In Milan, Via Palermo 5 at Evergreen space, Adele-C, Crizu, Fiori di Latta and Vesta is at my place stage "the Measure of Lightness".

No frills or superstructures, only furniture and home furnishings whose materiality becomes aerial and rarefied. Essential in shape, as if lines and curves had been cut and sewn around the soul of each object. The border between corporeal and incorporeal falls, physicality becomes weightless and at the same time never so capable to define substance.

Victor, a desk by Mario Airò, together with the bookshelf TT3 and the table Arthur by Ron Gilad, exemplify how matter can become ethereal. These pieces are part of the Adele-C collection, a company devoted to the search for expressiveness in materials and objects. And so is Lina, designed by Patrizia Bertolini, one of the few chairs in the world whose back and arms connect directly to the legs through a skillful joinery work.

Crizu folds the pages of old books creating minimalistic sculptures of sophisticated and simple line. Fold after fold, books transform into unexpected and wonderful objects, both conceptual and contemplative, which embody a synthesis of past and future, old and new, obsolete and essential. Theca, Wig Newton, Rail and the lamp Trestle will represent the Crizu collection.

Unexpected flowers and centrepieces, all unquestionably in metal, are farmed in the garden of Fiori di Latta, a company with a deep rooted history began in 1986, when Gherardo Frassa realized flora meccanica futurista, by the futuristic artist Oswaldo Bot.

Last but not least, as the Roman goddess of the hearth, home and family, Vesta is at my place will protect all guests equally from sun light and indiscreet eyes with her roller blinds designed by Giulio Iacchetti.

From 14th to 19th April: daily 10am to 9pm

